DD–1004

Diploma in Computer Application
(Second Semester) EXAMINATION, 2020

E-COMMERCE

(DCA—106)

Time : Three Hours

Maximum Marks : 100

Minimum Pass Marks : 33

Note : Attempt any *two* questions from each Unit. All questions carry equal marks.

Unit—I

1. (a) Discuss the concept of electronic commerce with example.

    (b) Specify impact of internet on traditional business.

    (c) Discuss future projection of e-Commerce market worldwide.

Unit—II

2. (a) Discuss the concept of EDI, highlighting its basic and standards.

    (b) Discuss electronic payment system with their security aspects.

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(c) Throw light on FEDI payment system with examples.

Unit—III

3. (a) Briefly describe hacking and protection from virus in terms of e-Commerce.

(b) Specify importance of digital signature concept and firewall.

(c) Explain security key and public key encryption with suitable examples.

Unit—IV

4. (a) Discuss credit card payment system with example.

(b) Write different approach for online debit to the account.

(c) Differentiate between UPI payment system and debit card payment system with suitable examples.

Unit—V

5. (a) Differentiate between B2B and B2C with example.

(b) What do you understand by Inter-organizational e-Commerce transactions ?

(c) Specify the features of electronic market with suitable examples.